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wedi and Our Dedication to Our Environment

wedi , a ISO 9001 certified, family owned company and producer of shower systems and building materials with manufacturing headquartered in Germany, makes it a strategic goal for all company operations to actively help protecting and improving our environment, social structures and cultural heritages. In doing so, we are trying to maintain a positive balance of using resources and giving resources and added benefits back to our community and planet earth.

Corporate Structures and Product Systems go Green:

Greenhouse Effect , Resources , Environment and Work Safety

wedi, as a German company, produces under and within the guidelines of the Kyoto Protocol, limiting and reducing the emission of CO₂ in manufacturing.

wedi is annually certified by INTERSEROH to use a maximum of recycled post consumer market packaging and product ingredients equivalent to a savings of over 163 Tons of Carbon Dioxide (CO₂).

As a matter of fact, wedi has also completely eliminated Chlorofluorocarbon (CFC/ Greenhouse Gas) as an extrusion agent for it's XPS foam product. The XPS granules, basic component of the foam, are a byproduct of petroleum manufacture which is hereby put to good use.

We at wedi offer product systems that will have a direct and positive impact on our environment shortly before, when in use and thereafter:

- ✓ wedi products insulate a building envelope or under heating systems on floors thus will actively save electric energy
- ✓ wedi products will not rot thus will dramatically increase the lifetime cycle of the whole installation and save energy, building material and product use.
- ✓ wedi products are 75% lighter than any competitive traditional gypsum or cement based product thus decreasing fuel use in transit
- ✓ wedi products do not allow for or promote Mold in its installation and will provide a healthier environment for the user
- ✓ wedi products are fabricated on site using simple tools not requiring electric power and the installer is not exposed to hazardous emissions or fibers as found in many competitive products such as gypsum based or fiber cement based products
- ✓ Complementary products used in wedi installations, such as wedi joint sealant, are low V.O.C. products.



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Social Mission

wedi is proud to offer it's employees not only a modern and hazard free workplace but also ensures greatest workplace safety to all employees committed to wedi's corporate mission. wedi motivates it's employees on all levels of the company to get actively involved in the company's charity and community work. This finds it's biggest expression in the founding and successful history of "wedicef", a corporate charity fund, supported by spending from employees and owners.

wedicef supports more than 50 social, charity and sports institutions on a regular basis. Furthermore, all company employees- on all levels within the company, at home and worldwide- are motivated to join continuing education such as in personal and professional development. This, fully supported and financed by wedi.

wedi in the US annually sponsors and donates to the "Dream House" which is built every year and auctioned off for the benefit of St. Jude's Hospital for Children in Springfield, Missouri.

wedi constantly donates product to projects such as "Habitat for Humanity" and local charity home building TV shows.

Sincerely,

Bastian Lohmann

Director of Sales
wedi Americas