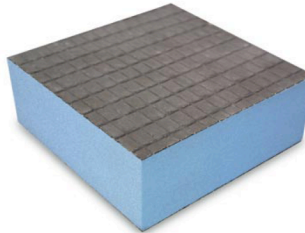


## wedi BUILDING PANELS: What Great Design is Built On!

wedi Building Panels are the core of our building materials business because they serve as the core of your best bathroom designs. These building panels are the industry standard thanks to exceptional properties including versatility, ease of installation, heat insulating and water impermeability.



No matter your application requirements, wedi Building Panels are the foundation to build upon great installations.

- Wall applications in showers & wet areas: *Install directly to stud walls, seal seams and begin tiling immediately.*
- Tub deck, backsplash & enclosure installations: *Apply to stud or over gypsum products for a waterproof, ready-to-tilde substrate.*
- Wet area & high moisture mold-proof solutions: *Enjoy worry-free installation thanks to the building panels' mold-proof components that won't rot or deteriorate.*
- Wood & concrete subfloor installations: *Use as crack-isolating substrate for interior floors, even in heavy duty commercial settings.*
- Underfloor heating system installations: *Install beneath underfloor heating systems to properly direct heat and provide insulation.*
- Countertop applications: *Cut and fabricate on site with minimal dust; make clean, easy cuts with a standard carpet knife.*
- Exterior construction of balconies & patios: *Apply tile confidently with the stable support of wedi Balco building panels.*

Happy New Year, wedi Customer!

As you look to build new opportunities in 2010, it's important to start with a great foundation. wedi Building Panels are quite literally the best foundation for endless installations and wet area creations.

Uses of our building panels are vast, as the list at left proves. As impressive as that list is, here's another one, below, that's sure to motivate you to start every installation with the superior foundation of wedi Building Panels.

### The wedi Building Panel Difference:

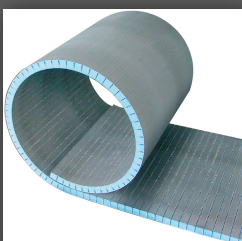
- ✓ Non-flame fueling in case of a fire and always up to building codes
- ✓ Waterproof inside & out, no need for multiple coatings of sheet layers
- ✓ No paper-based or organic materials that fail in moisture conditions
- ✓ Proven to bond with any tile adhesive—without delaminating

Of course, wedi Building Panels are just the beginning. Our complete product line-up provides all you need to succeed in 2010. Let's build great things together in 2010!

Sincerely,

BASTIAN LOHMANN  
Director of Sales, wedi Corporation/  
wedi Americas

SEE YOU AT  
SURFACES EXPO  
LAS VEGAS, FEB. 1-4  
WEDI BOOTH  
#1125



### FLEX YOUR DESIGN MUSCLE WITH WEDI FLEXIBLE BUILDING PANELS

Throw your next installation a curve! The versatility of wedi's Flexible Building Panels let you create tubs, showers and walls that are literally out-of-the-box. No matter how tight the radius or small the space, you can add interest and dimension to installations without compromising quality. These precut panels come in varying thicknesses for ultimate ease of installation and optimum performance.

